

HOTEL ASTOR COFFEE



Direct from the Slopes of the Andes
To Folks Who Insist Upon *good* Coffee

Straight to New York come the steamers
laden with *Hotel Astor Coffee*, "New
York's old favorite."

Americans everywhere ap-
preciate its rich, delicate
flavor, and they recognize
its careful blend.

You, too, will like *Hotel Astor Coffee*. Serve it for
breakfast this week and see
how your family will enjoy
the flavor and the bouquet.

Though it is quality coffee
you will find it economical
because *Hotel Astor* gives
you "more cups to the
pound."

B. FISCHER & CO.
Incorporated

Unloading coffee
from steamer at
Port of New York.



The New York Home of Hotel Astor Coffee

